

## Board Briefing Summary

### *Student Recruitment and Enrollments / Student Activities and Services*

#### **Dean of Students**

Plans are underway for HCC's first week-long celebration of Martin Luther King, Jr. -- January 15-19, 2024. This happens to also be the first week of spring semester classes and a nice time to engage the entire campus community in Dr. King's message of nonviolence (this year's theme). At the time of this writing, details and advertisements are being finalized. The week will include self-learning activities, on campus events (including "Lunch & Learn" discussions/panels), a Community Peace Walk, and a service option for students and employees. Letters and emails will be sent to community organizations inviting their participation (especially in the Community Peace Walk, January 18<sup>th</sup> at 2:30pm) prior to Winter Break. More information will be shared at the December Board meeting.

#### **Student Activities**

The Student Activities Office partnered with the Maryland Food Bank in November to offer Thanksgiving meal kits to 28 HCC students and their families. The kits included a 13+ lb. turkey and a huge box of trimmings to complete the meal. HCC employees were asked to sponsor each family's meal to cover the \$15/box cost. All 28 meals were sponsored. Students who signed up to receive meals included participants in the CCAMPIS cohort, Veterans, ESL classes, and TRIO Student Support Services, in addition to students who use the Student Food Pantry regularly.

The Student Government Association sponsored the 2<sup>nd</sup> Annual Winter Formal on Dec. 1 in the Student Center's main dining room. Ninety-two students and guests attended the event. Students were encouraged to come dressed in formal wear and enjoyed a night of dancing, a selfie spot, great food, and a best-dressed contest in a "Winter Wonderland" setting.

It's been a successful semester for campus clubs with several established clubs seeing higher-than-average membership numbers, and several new clubs forming, including African Dance Club, Asian Student Association, Debate Club, Fellowship of Christian Athletes, Muslim Student Association, and Young Americans for Liberty.

HCC's Esports teams had a successful season, with the Overwatch and Valorant teams making it to the NECC league playoffs, and the Valorant team winning 4<sup>th</sup> place overall in the NECC Mideast conference. There are 16 students competing on three esports teams, and the Esports Center is logging over 125 visits(duplicated) each week for casual gameplay.

**Career Development, Internship and Job Services; CDIJS:**

The Fall 2023 Career Closet Pop-Up Shop event was held November 7, 8, and 9<sup>th</sup>. There was a total of 287 visitors and 874 items were given away. Students were appreciative of the items available and the opportunity to select up to five free items each day. Students and teachers from WCPS's Marshall Street School continue to play a key role in organizing and running this event.

The Washington County Career Expo held on November 15<sup>th</sup> and was a huge success. Overall there were approximately 800 participants at the event, with nearly 500 event attendees and nearly 140 participating organizations that included over 300 representatives. There were 15 HCC booths that shared information about various HCC programs and services, as well as job opportunities. There were 132 HCC students who attended. Based on survey feedback, event attendees included 41% Experienced Professional/Career Changers; 26% College Students; 23 % High School Students; and, 15% Early Career Job Seekers.

Although there are likely more successes that will come from the event, here are a few highlights:

- Many HCC students have shared they were able to network and learn about local companies and their job opportunities and career options.
- A Dental Hygiene student found a company to do her dental hygiene shadowing.
- A faculty member shared one of her students experienced hope and a renewed interest in earning her degree.
- One alum shared that they applied for a job at the event and will be starting a new job soon.
- One company reported having received 30 applications and plans to interview 15 of the applicants; and, follow-up with students about internship opportunities with their organization.
- Another company reported receiving 14 job applications at the event and plans to interview 5 applicants.
- Western Maryland Consortium shared that 60 job seekers signed up to learn about their services.
- Maryland Veteran Affairs made many contacts to refer to Veterans and met with 22 Veterans and provided information about their services.
- Multiple companies have shared they were very pleased with the job seeker turn-out and received multiple job applications on-site, with 62% soliciting 1 – 10 applications and 17% soliciting 11 – 20 applications at the event.
- Organizations found the event to be very beneficial for exposure and brand promotion. They greatly appreciated the Washington County level of participation and promotion that resulted in the opportunity to promote their organization; network with job seekers and participating organizations; and sharing information about their industry and career opportunities.

In addition to the Career Expo, two Career Workshops were held in November: How to Prepare for a Job Fair/Career Expo and Personal Branding. The average attendance is 5 students at each workshop.

### **Athletics**

**Cross Country Men** – The men’s top three runners performed solidly in the 8k meet at nationals. Jackson Munday was the top HCC finisher in 110<sup>th</sup> place and a time of 27:12.30, followed by Tommy Bildheiser at 115<sup>th</sup> (27:16.20) and Noah Schappell in 130<sup>th</sup> (27:41.90).

**Track & Field - Indoor** – The women’s team looks to compete with at least 10 participants this Spring, and the men with about 15 on the roster. This is the largest track and field roster HCC has had in the last eight years. They will begin in mid-January.

**Men’s Basketball** – Men’s Basketball has been playing many D1 teams in the first part of the season. Through the Jim Brown Classic and the regular season, they have won some and lost some, but are playing a good brand of basketball bringing them to a 6-6 record at this point. Hassan Perkins (Sanford School, DE) leads the way with all scorers averaging 16 points per game. Mason Sword (St. Joseph Academy, FL) is making his presence known in the paint working the high and low posts, averaging 11.4 points and 3 rebounds per game. Returner Trent Walker (Bishop Snyder HS, FL) leads the team with 6.4 rebounds per game. The men will play 4 more times in December, then 4 times at home in January starting with Montgomery College on January 13, 2024.

**Turkey Trot** – The Turkey Trot was run on a crisp November morning attracting 900 runners to HCC. The turnout was the 5<sup>th</sup> largest in its 23-year history and saw many former HCC runners in the group. Thanks to the HCC Police Officers for keeping the route safe as they have done for many years.

### ***Credit Curriculum Development and Teaching and Learning Matters***

#### **QM Certification**

As a member of the Maryland Online consortium, HCC has adopted best practices from the Quality Matters (QM) organization. Their program is internationally-recognized, and designed to certify quality in online or hybrid learning courses and programs. HCC utilizes QM resources, and their peer-review process to ensure a high level of quality within our courses. On December 1<sup>st</sup>, we added EDU 114, The Developing Child, to our list of online courses that are officially QM certified.

#### **Technology & Computer Studies Division - Cyber Security**

- Several of our TCS Cyber students are participating in the National Security Agency (NSA) Code Challenge. Here is the link to see the status: <https://nsa-codebreaker.org/leaderboard> if you are interested in seeing the leaderboard.
- The Codebreaker Challenge started mid-September and is still going on.
- Students are to interpret and discover a signal of unknown origin identified by the US Coast Guard. Students need to locate and analyze what produced the signal, discover an active collection operation that is going on, and stop the collection device.
- There are 437 teams and HCC is currently number 80 - ahead of many four-year schools!

Go HCC Cybersecurity!

### **Program of Adult Literacy Services**

In Volume 1, Issue 2 of *Between The Lines - A Quarterly Bulletin from Adult Education & Literacy Services*, two PALS team members were recognized. Fadi Ammous, who is currently working as a Management Information Specialist in the PALS office started in the EL PALS program as a student was recognized for his accomplishments! Lynda Geoffroy, an Instructional Specialist was recognized for her outstanding guidance with providing professional development to adjuncts in the field of Adult Education. This recognition was identified by Maryland Department of Labor, Division of Workforce Development and Adult Learning.

### **Arts & Humanities Division**

Student Art Show was held on Thursday, December 7<sup>th</sup>  
Student Dance Show was held on Friday, December 8<sup>th</sup>  
Both were well attended and the students did an outstanding job!

### **PTK Honors Chapter**

In collaboration with the Foundation, the PTK Pi Theta Chapter, is conducting a raffle for fundraising their trip to Catalyst. Catalyst is a conference where students build their leadership skills, network, and learn about scholarship opportunities. Get ready for next month's announcement of the All Maryland Academic Team recipients!

### ***Workforce Solutions and Continuing Education***

- WSCE continues to award scholarships from the Rural Maryland Grant. In FY 23, 12 underserved students in Allied Health and Transportation programs received funding totaling \$13,202 year-to-date
- With ARPA funds supplied by Washington County, WSCE has awarded 23 scholarships totaling \$20,987. In addition, The Washington County Career Expo

was a major success, thanks to funding from the Department of Business Development for promotional outreach. Held November 15, 130 companies/organizations participated in the expo and approximately 600 job seekers attended for employment opportunities and career counseling.



- **WSCE Allied Health**
  - Nurse Refresher renewal due June 2024. Working with the lead instructor to complete the renewal process. Currently, a review of the program material is underway.
  - CNA/GNA program renewal was approved. The renewal included two new satellite training labs located at Boonsboro and Smithsburg High Schools. WCPS students transitioned back to their home schools on November 20, 2023.
  - Hosted a Massage Therapy Advisory Meeting on November 6, 2024. We used this opportunity to gauge community needs and consult with subject matter experts. Our goal is to have the program running by Spring 2025.
  - PALS ELL Transition program moved forward 16 students from Foundations of Healthcare Careers: 6 CNA/GNA students; 10 Phlebotomy Students. We will host a virtual job fair with mock interviews for these students on December 18<sup>th</sup>.
  - Allied Health Program Manager and Office Associate are currently working on scheduling Advisory Committee meetings for Medical Assisting and Phlebotomy. Additional meetings for Massage Therapy development.
  - Allied Health Program Application being developed with IT for Winter/Spring.

- ***Summer Youth Programs Formally College for Kids***
  - The Summer Youth Program dates and classes are close to being finalized. This summer will feature seven weeks of educational fun focusing on STEAM-related content.
  - An expansion of the Discovery Academy will provide opportunities in Cybersecurity and Entrepreneurship this summer.
  - A steering committee has been developed with outside community partners such as DORS, WCPS, and HCC staff to provide opportunities for special needs students this summer. This one-week summer camp will feature a career and college prep class and art classes that will support peer interaction.
  
- ***Personal Enrichment***
  - We have cross-listed five classes with the Humanities department, featuring choral and instrumental music.
  - Beekeeping will expand to allow students to create a small business with their learning from Beginning Beekeeping.
  - National and International award-winning author Lisa Proulx will teach students to navigate the world of book publishing.
  
- ***Business***
  - Nonprofit Management seat-sharing agreements with Carroll CC and Garrett CC have been signed. Online class to start in the spring.
  - Grant writing class started Dec 6 with 6 people.
  - 25 individuals will complete Management Bootcamp on Dec 14<sup>th</sup>
  - Washington County Dept of Health was on campus on 11.16 and 11.17 for their annual strategic planning and health equity workshops
  - ICA signed with Cornerstone Women Leaders (non-profit) to deliver a leadership series to begin in January.
  - Western Maryland Consortium and DORS would like to move forward with the development of a 4-week Workplace Readiness series to begin early 2024.
  - Maryland Foreign Language Association will be hosting their annual Spring conference on campus in March.
  
- ***Certification and Licensure:***
  - ICA signed with Saunders Tax and Accounting to deliver an Accounting Bootcamp and Profit First series in the spring.
  - All 8 spots are already filled for Pet Grooming starting Jan 11, 2024. Trying to add more spots if possible.
  
- ***Transportation/Trades/Tech***
  - Customized training started this month for several companies/organizations, including Yard Jockey training on site for Armada Distribution Center in Greencastle and CDL Class B training for Washington County Government.

- City of Aberdeen has selected Workforce Solutions to provide the Entry Level Driver Training theory component for their CDL A licensing candidates; seven employees enrolled so far in the online class.
- A virtual Learner's Permit prep class is running this month for Freightliner employees coming to January CDL B training (from as far away as Pittsburgh).
- Basic Bladesmithing under the blacksmith program has been added to the winter schedule, starting in March!
- Private Pilot Ground School under investigation with potentially a simulated Flight School component for a future semester.
- Agreement with Independent Electrical Contractors (IEC) to matriculate Workforce Solutions program into the Applied Tech Associates degree was approved by IEC and HCC.